



KIRSTEN E. DELPINAL

Graphic Designer // Illustrator // Photographer // **Creator**

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DESIGN SKILLS

- Custom logos, icons, invitations, and illustrations (Adobe Illustrator)
- Page layout and marketing material design (Adobe InDesign and Canva)
- User-friendly websites with desired functionality (Wordpress, Shopify, Squarespace, HTML, & CSS)
- Professional photography, video, and editing (Adobe Photoshop, Lightroom & Premiere Rush)
- Page layout and presentation design (Microsoft Word and PowerPoint)

PERSONAL SKILLS

- Requirements gathering and project planning
- Creative problem solving
- Brainstorming and collaborating with teams
- Managing time and balancing priorities
- Organized, agile, and detail-oriented
- Delivering high-quality end products

COMMUNITY INVOLVEMENT

TORCHBEARERS

Board Member, MarComm Liaison // 2021-2023
Marketing & Comms Committee Co-Chair // 2020
Class Member & Events Committee Member // 2019

30 FOR THE FUTURE

2021 Award Recipient

AAF AKRON

Programs Committee Member // 2019 - 2020

CLEVELAND GIVECAMP

Graphic Design Volunteer // 2016 & 2017

HACK N AKRON

Graphic Design Volunteer // 2016 & 2017

WOMEN'S NETWORK NE OHIO

Community Leadership Institute Graduate // 2016
Marketing Committee Member // 2016 - 2017

2018 - present

CREATIVE EYE DESIGNS // Green, Ohio

Owner & Graphic Designer: 10.2018 - present

- Designing clean and creative logos and accompanying brand guidelines
- Creating cohesive collections of print and web marketing materials
- Designing simple, yet eye-catching websites on user-friendly platforms
- Creating handcrafted event invitations, programs, and signage
- Lifestyle photography for individuals, families, and companies

2013 - 2022

THE GOODYEAR TIRE & RUBBER COMPANY // Akron, Ohio

Senior Instructional Designer: 08.2016 - 05.2022

- Designed comprehensive training programs that include eLearning courses, job aids, resource guides, and instructor-led course materials
- Designed communication and marketing materials for training events
- Established and maintained comprehensive graphic design standards, guidelines, and templates for instructional design at Goodyear

Change Management Specialist: 04.2015 - 08.2016

- Created training/communication plans for launch of HR self-service portal
- Designed training materials and informational website about the change

IT Development Program Associate: 06.2013 - 04.2015

- Designed training and marketing materials including eLearning courses, instructor-led sessions, self-study materials, resource guides, and signage
- Designed apps and websites for consumer and commercial business units

Business Analyst Intern: 01.2013 - 06.2013

- Created tutorial videos and job aids to support new technology
- Designed apps, infographics, reference materials, and presentations

2009 - 2013

STAPLES OFFICE SUPERSTORE // Cuyahoga Falls, Ohio

Copy & Print Associate: 08.2009 - 01.2013

- Designed and produced business cards, flyers, posters, and other requests
- Developed extensive knowledge of printing process and post production

KENT STATE UNIVERSITY // Kent, Ohio

Bachelor of Arts: Graduated 05.2013

- **Major:** Visual Communication Design - **Minor:** Photo Illustration